



Name: **GERGELY, Beatrix**

Place of birth: Győr

Email: gbtrxx@gmail.com

EDUCATION

- 2024-2025 SZE Széchenyi István University -**Diploma MSc ESG - Environmental, social and governance (master, magister)**
- 1999-2002 Budapest BGE University – Foreign Trade and Economy, International Marketing Studies at the Foreign Trade Faculty of the Budapest College for Foreign Trade and Economy
Diploma BSc Economist for Foreign Trade (bachelor)
- 1992-1996 ACSJTK Apáczai Csere János College – German as a foreign language at the Pedagogical College- **Diploma German Philology, BA (bachelor)**
- 1991-1993 Baross Gábor High School for Economy and Foreign Trade, Győr – **High school certificate for Economy and Foreign Trade (abitur/graduation)**
- 1987-1991 Révai Miklós High School, Győr – **High school certificate (abitur/graduation)**

PROFESSIONAL ACTIVITIES

- 2018-2026 EDAG Engineering Ltd., Győr – **Project coordinator** (VW- Hardware Data Governance) from 2022, before: 2018-2022– **Strategic Sales coordinator**
- 2016-2017 FELIRAT Advertising Media Ltd., Győr – **Marketing / Sales / PR Communications**
- 2015-2016 Universitas Ltd. SZE University, Győr – **Technical translator (English, German)**
- 2013-2015 AUDI HUNGARIA School, Győr – **German department, Qualified Teacher**
- 2011-2013 AUDI AKADEMY, Győr – **Freelance teacher, foreign language course**
- 2010-2011 VHS Ingolstadt in Germany – **Foreign language course manager**
- 2009-2010 Audi Hungaria Motor Ltd. Győr – **STAB, IT, SAP/HR/PR Technical assistant, PRnewspaper editing (reports)**
- 2003-2003 Audi Hungaria Motor Ltd. Győr – **STAB, IT department - Controller**
- 1997-2003 Audi Hungaria Motor Ltd. Győr – **Car assembly/manufacturing, Audi TT- Project coordinator (Innovation)**
- 1996-1997 ARVIT Frozen Food Ltd. Győr – **Department of Foreign Trade – Correspondence of Foreign Trade (foreign commerce)**



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COURSES AND STAY ABROAD

- 1997 6-month stay for English practice and regular support at a primary school (reception class) as a **volunteer helper teacher – England, London**
- 1996 3-week stay for consultation of the diploma work **with participation in foreign trade conference in Würzburg as a speaker**, 4-month scholarship & study visit in the summer semester at the University of Würzburg (German Studies) **and support as a trainee at the Environmental Station of Würzburg, Germany**
- 1995-1999 4-month scholarship (TEMPUS project, Soft Tourism in the country), study visit in the summer semester at the University of Würzburg – German studies, **and Participation in the “Environmental Week, Summer Week” – “Experience the environment active” at the Environmental Station of Würzburg GE** see reference of Gerhard Heimbucher, Mr.

DIPLOMA THESIS AND PROJECTS

- 2018-2021 **Strategic Sales** project coordination at EDAG Engineering Ltd.
- 2017 **EU-Branding** and Extroversion of EU at Chamber of Commerce, Győr)
- 2013 **Project for instructors/environmental education** in Austria, Vienna
- 2002 **Research work** in international marketing (Create Build of a real Hungarian Automobile Brand) on behalf of Audi Hungary Ltd., Győr
- 2001 **Diploma thesis** (Market situation of carmakers in Hungary)
- 1996 **Diploma thesis** in German (Teacher as a Pedagogue & as a Tourism expert)
- SKILLS:** website, social media (Facebook, Instagram) admin, online/digital **marketing / sales / PR, Project- Change Management, Reports, Sustainability and Environment**

FOREIGN LANGUAGES: upper stage and middle level extended with foreign trade knowledges in **German**, middle level extended with foreign trade knowledges in **English**

INTEREST: business working cooperation with people in foreign languages, **environment, environmental education**, reading books (in foreign language too), doing sports (swimming, riding a bicycle), **supporting of the Team for “Picked-Up-Trash “(Facebook group)**

Győr, 31st of March 2026

